

SHS Music Boosters Club

Minutes 12/10//2020

Zoom allows for a 40 minute meeting of multiple people. Reports should be complete but brief. 2 minutes or less, please.

President - Michelle Pereira

President emeritus - Maryann Iannuccillo

VP chorus - Tania Alexander

VP band - Paul Duhamel

Treasurer - Melissa Moroni

Secretary - Michaela Turbitt

PR - unfilled

Call to Order - 7:05 Paul Duhamel

Secretary's Minutes - Michaela Turbitt - minutes not complete. Will approve at next meeting.

Treasurer's Report: Melissa Moroni

Operating Fund: 7,484,25

Take Your Seat: 6488,81

Auditorium/Gala fund: 9,780

Recent deposits of \$185 for membership, \$62 for Stop and Shop to operating fund.

Band Report: Paul Duhamel

Virtual concert in the works. Drum pedal delivered to school, and is working very well.

Choral Report: Katherine Young

Virtual concert to drop next week. One piece complete (recorded from home). Two more pieces have been recorded in school (separately with mask). Sentinel Singers have a few numbers as well as solos.

All State: Will be virtual this year. Every student who auditioned from SHS has made it. No charge to students.

Tri-M Report- Ashleigh Moroni

Monthly meeting via posted video and attendance via Google Form. Feedback from Harvest Edition concert for Cortland Place. Legion of Honor nominations open for November and induction will be made December 2020 since it was not completed in the Spring due to COVID. Will do a second inductee Spring 2021. Rolling membership for Tri-M this year.

PR report: Website/FB/Twitter

Still do not have PR chair. Not present on Twitter. Facebook and email going well.

Membership Drive

- Teachers to e-mail form to second semester students.
- Google Form self populating document ready to collect membership data.
- Waiting on payment platform so that we can attach the link to Google Form.

On-line Payment Platform:

- Payment platform: Missi suggested using Square for Point of Sale product, and PayPal for on-line presence. PayPal is well known. We already have a square so just need to set up account for funds to be deposited into. Neither have platform fees. They do have transaction fees, which we can either pass on to the consumer or absorb ourselves. Already have PayPal set up to auction gala account. PayPal can be embedded on website.
- May want to consider purchasing an inexpensive mobile device so that we are not using the square on our own personal devices.
- Paul Duhamel made a motion to link accounts to Square and PayPal and at each event decide which platform to use.
- MaryAnn Ianucillo seconded it.
- Motion passes unanimously.

Budget Discussion:

- Trying out a new template to formulate a budget. Would like to present budget to membership within next few months.
- Board to meet prior to January meeting to develop budget and then make presentation to membership for feedback. Would like teachers to join board for discussion for vision of department/funds for the future.

Fundraising:

- Gala rescheduled 04/02/2022 "Take Two"
- Sticker idea (window cling/sticker). Kickoff Spring or September 2021 depending on situation
- Discussed possibility of on-line merch store.
- Can trial with Tri-M merch

Meeting Adjourned: 8:23

NEW BUSINESS

Meeting adjourned